



The Hills Are Alive

A MUSIC AND COMEDY FESTIVAL

A NOTE FROM THE FARMER...

Howdy Folks!

The Hills Are Alive #9 is almost upon us, and by-golly are we all in for a fantastic few days of fun-filled friends-of-friends frivolity.

Thanks to all you fine folks we've completely sold out for the ninth year in a row! In celebration of that we'd really like to tip our hats, shake off the hay, and kick our ol' boots to every single one of you that have joined us on the hill previously. Thank y'all for being such outstanding people. What a vibe.

Now onto this year... If you've been to the hill before, thanks for coming back. If this is your first time, trust us, you're in for a real treat. As in every year, we've taken the upmost care in hand-curating the perfect weekend of music and good times. From relaxing chill-time, to all out party, to the strange, to the hilarious, to the breathtaking... it's all in there and we're all in there together. No clashes. Good times ahead.

For those of you who don't know, The Hills Are Alive takes place on our family farm. It's a really special place and has been in the McLaren family for well over 100 years... fingers crossed we land another beautiful sunset so we can all gather on the Hill at Sunset Point and see the place in its true glory... standing next to friends, new and old, watching the sun go down over the rolling hills of South Gippsland before heading back up to see some amazing live music and dancing the night away. We like to think of The Hills Are Alive as a kind of massive outdoor house party for friends who care about each other. Thanks for treating the place with respect and helping us keep it that way.

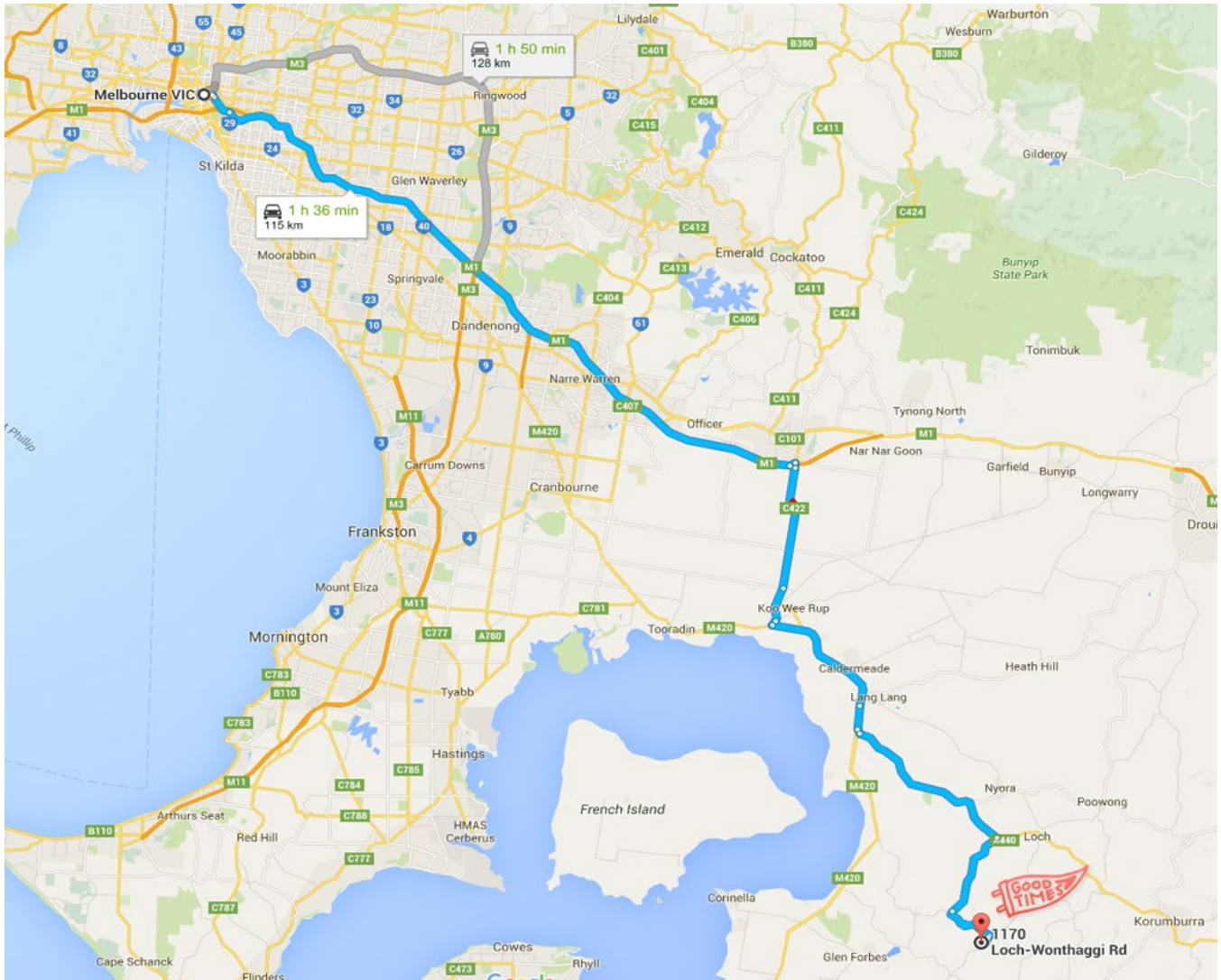
As always, we highly encourage y'all to get into the 'hill vibe' as much as you can. Breathe in the fresh country air, get yourself settled, relax into the place... then slap on your groove boots and hit the dance floor for what promises to be one helluva party!

Good times ahead...

Cheers,

The Farmer

HOW TO GET TO THE HILL



NYE on the Hill 2015 is located at the McLaren family farm:

1170 Loch-Wonthaggi Rd, Kernot 3979

25 kms from Wonthaggi, 12 kms from Loch.

Directions From Melbourne to NYE on the Hill... (allow 1 hour 45 mins)

1. Head southeast on the M1 towards Pakenham
2. Take the C422 exit towards Pakenham/Koo Wee Rup
3. Follow the C422 until you turn left onto South Gippsland Hwy/M420 (signs for Phillip Island/Leongatha)
4. Take the A440 exit towards Korumburra/Leongatha
5. Continue for 19kms and turn right into Loch Village (into Victoria Rd)
6. Once in Loch Village take the road opposite the Cosy Kitchen Café/Service Station (Clarence St which turns into Loch-Wonthaggi Rd) and follow the signs up the hill 12kms.
7. **Welcome to the Hill!**

GENERAL INFO

NEED TO KNOW INFO...

- The Hills Are Alive 2017 has completely SOLD OUT
- Upon arrival at the site car park, you will be required to present a print out of your E-Ticket and a copy of your ID that matches the name on your E-Ticket. Your E-Ticket printout will be scanned and then swapped for your official Hills 2017 wristband. To aid this process please try to arrive with the people who bought your tickets. **Anyone without the official Hills 2017 wristband will not be allowed access to the event. Anyone who presents a duplicate E-Ticket will not be granted entry to the event.**
- **Gates open From 2pm on Friday 24th March and close at 5pm on Sunday 26th March.** If you arrive early, why not grab a coffee or a boutique beer in Loch Village ;)
- Due to The Hills Are Alive Festival being on a hill, there is limited flat ground. As a result the campground is located approximately 500m from the car park. **You cannot camp next to your car.** Arrive early to secure the flattest sleeping area or arrive later to enjoy a comfortable 'natural recline'.
- **Please try to car-pool with friends** as this will lower the environmental impact on the farm and make for a more fun-filled road trip.
- **To enter the Festival Bars you need to have a Drinking Age Verified wristband.** These can be collected at the Merchandise/Info tent by showing your 18+ ID.
- Shower Opening Times - 8am to 12pm both Saturday and Sunday.
- You can buy ice at the Loch Service station and we'll also have some available onsite at the festival.
- No swimming in the dams... remember Daisy and the other cows live here throughout the year, so that brown stuff in the dam might not necessarily be mud.
- **No camping on Sunday night.**
- Take care under trees - branches can drop.
- The Hills Are Alive staff and volunteers will be easily spotted wearing high-vis vests. Any questions – ask one of them and they'll be able to help you out or point you in the direction of someone who can.
- **In case of an emergency, assemble at Sunset Spot emergency area (indicated on the map) and listen out for instructions from The Hills Are Alive staff.**

BAGGAGE FERRY SYSTEM

This unique service can transport your baggage from the Carpark to the Campground (approximately 500 meters over the hill) and vice-versa. This year we're really excited to be running the service as a fundraiser for the Dalyston Football and Netball club. It will operate from 2.00pm – 8.00pm on the Friday and 10.00am – 5.00pm on the Sunday **Please note: the cost to transport one person's luggage is approx. \$5 (return) with all proceeds going to the club. If you have a lots of bags or they are super-heavy you could be charged a bit more!** Luggage must be dropped off and collected at the baggage transport depots where you will be given a numbered tag that matches your bag. Simply present that tag at the other end to reclaim your luggage. Just like at the airport... except it uses a ute/tractor!

CAR-PARKING AND CFA GOLD COIN DONATION

The amazing CFA volunteers will again be helping you all to park in an orderly fashion. If you can spare a gold coin or two to help the amazing work these volunteers do for the community it would be greatly appreciated!



WHAT TO BRING...

- **Bring clothes/protection for all seasons** - especially some warm ones (hope for the best... plan for the worst).
- Water and snacks.
- **BYO alcohol AND there are also three bars onsite.** Yes, you can bring your own drinks! Please **do not bring any glass** as this is a working farm and the cows don't wear shoes. We also have three pretty damn awesome bars with tap beer, cocktails and some incredible views. It is highly encouraged that you offer an unknown 'friend of a friend' a drink (or snack) at some stage over the weekend.
- **Delicious food will be available from a very special selection of food outlets** (10 in total). If on the off chance you have to queue, think of it as a chance to meet new friends!
- **A tent.** Don't forget the tent pegs.
- **Sleeping gear:**
 - Folding chair to relax in.
 - Aeroguard. Or one of awesome cork hats.
- **A torch** to guide you to your tent (no street lights in the country).
- **Mobile phone.** Coverage is not great but if you walk to the highest part of the site you might get a signal. Telstra has the best reception out here. Some other providers have none. We will have a charging station available at the Info/Merch desk.
- Any **medication** you require. - the closest pharmacy is 20 kms away.
- **Cash** to buy food, water, drinks and awesome merch! **The closest ATM is also 20 kms away.**
- **Fun stuff** - Frisbees, hacky sacs, footballs, totem tennis, drums, board games etc.
- **Some witty one-liners** to use on your new pals.
- **Something to share with your new friends.**

WHAT NOT TO BRING...

- **No gas bottles, BBQs or cooking devices of any kind.** There is a total fire ban day and night.
- **No dogs, pets or wild animals** (humans included). Cows and calves are easily scared... sorry.
- **No bad vibes or arrogant attitudes.** If you see anyone exhibiting these, please let us know, we really don't want them here.

PLAYING TIMES

DAY 1 - FRIDAY 24TH MARCH

3:30 pm Welcome
 4:00 pm The Colemans
 5:05 pm Birdz
 6:15 pm Gretta Ray
 - Sunset -
 7:45 pm Timberwolf
 8:35 pm Bob Franklin*
 9:05 pm The Hard Aches
 10:00 pm Karl Chandler*
 10:25 pm Jordan Rakei
 11:25 PM Nick Capper*
 11:55 PM REMI
 12:40 am MZ RIZK (DJ TOWER)
 1:05 am Fortunes
 2:00 am SAATSUMA*

* cowmedy THAAtre STAGE



BAR OPENING TIMES

Day 1 - FRIDAY 30th Dec
 Main Bar 2pm - 3am
 The Wreck Bar 4pm - 3am
 Edge of the World Bar 2pm - 10pm

Day 2 - SATURDAY 31st Dec
 Main Bar 10am - 4am
 The Wreck Bar 10am - 4am
 Edge of the World Bar 6pm - 10pm

Day 3 - SUNDAY 1st Jan
 Main Bar 10am - 4am

**Mr. Mooyagi Cowraoke will be open each night
 From midnight to 3am!**

DAY 2 - SATURDAY 25TH MARCH

9:00 am Yoga on the Hill
 11:00 am Wallace
 12:00 Pm TULalah
 1:00 Pm Fountaineer
 2:00 pm Bec Sandridge
 3:00 pm Fossil Fuel
 4:00 pm Cati Baker
 4:50 pm Mr. X*
 5:10 pm Flowertruck
 6:20 pm Ocean Alley
 - Sunset -
 7:45 pm West Thebarton Brothel Party
 8:35 pm Laura Dunemann*
 9:00 pm Cloud Control
 10:05 pm Daniel Connell*
 10:25 pm Dope Lemon
 11:35 pm Geraldine Hickey*
 12:05 am Northeast Party House
 1:25 am Dorsal Fins
 2:20 am Converse*
 3:00 am DJ Safety*

DAY 3 - SUNDAY 26TH MARCH

9:00 am Yoga on the Hill
 10:00 am Manchoir
 11:00 am Josh Cashman
 11:50 am Amy Shark
 1:00 pm Dave O'Neil
 2:00 pm The Drunken Poachers

ENVIRONMENTAL MESSAGE

'The Hill' is a truly beautiful place and we do everything we can to keep it like that. Each year we work to improve on our environmental practices and waste management in lots of ways, but the best help of all IS YOU!

This year we've set ourselves the target of reducing our general waste by a third. With your support we can make this happen.

OUR MOTO – "WE ARE ALL CARETAKERS OF THE HILL"

The NYE on the Hill site is a working farm so any rubbish left behind can have severe negative impacts on the land and the animals that live here. Let's work together to leave no trace!

Environmental and Waste management Initiatives this year include:

General Waste & Recycling Bags will be handed out to all Hill-goers in the camp site. Please use these bags and please put the full bags in the relevant skips before you leave. Extra bags will be available on posts near the campsite toilets and on request from volunteers.

Many Hands Make Light Work With your help placing your rubbish in the correct bins (YELLOW - Cardboard & Plastic, BLUE - Cans, RED - General Waste) our enviro vollies have more time to sort the waste which results in more recycling being achieved.

Don't Let It Hit The Ground With plenty of bins around the site and bags at your campsites we challenge you to not let any rubbish hit the ground. That way no one has to pick it up!

Don't leave any tents/chairs/gazebos etc. behind! When buying camping equipment, think of how many awesome camping festivals you'd like to go to in your lifetime and then buy products that you know will service them all, and take them home with you!

Refill your water bottles We'll have lots of place to refill your water bottles (for free) so please do that and use less water bottles.

THE FARMER'S GOOD-VIBING HINTS

Introduce yourself to your neighbours early. They're probably outstanding humans and could become your life-long best friends.

Offer a stranger a drink and/or a snack. They won't be a stranger for long.

If you have the slightest urge to dance, at any time, dance.

If you don't know a band, go and check them out. They're all amazing.

Check out the 'COWmedy THAAtre'.

Have a sip in The Sipping Container Bar (aka 'The Wreck').

Have a tiny dance in the 'Tiny Dancer'.

Cheers the view at the 'Edge of the World' Bar.

Enjoy a sing-a-long in the 'Mr. Mooyagi'.

Test your table tennis skills at 'Dr. Pong'.

Use at least one pun while you're on the Hill.

Look out for each other. We're all friends on the Hill.

Look after the Hill and the Hill will look after you.

Be generous. Be friendly. Be respectful.

Have the time of your life.

MAP - "THE HILL"



- 1** MAIN STAGE
- 2** Comedy Theatre Stage
- 3** FOOD TRUCKS / STALLS
- 4** ROAMING POPPY CAFE
- 5** THR3R BAR
- 6** THE WRECK BAR
- 7** EDGE OF THE WORLD BAR
- 8** FARMER'S FIELD OF FUN
- 9** TINY DANCER
- 10** THE BARNYARD ANIMAL FARM
- 11** DR PONGSHED
- 12** THE OLD BUS (HELPER HUT)
- 13** MR. MOOYRGI
- 14** VANESSA VAN
- 15** DRINKING WATER
- 16** INFORMATION TENT
- 17** VOLUNTEER HUB
- 18** SHOWERS
- 19** FIRST AID TENT

THE HILLS ARE ALIVE TERMS AND CONDITIONS OF ENTRY ARE AS FOLLOWS:

THE HILLS ARE ALIVE GROUP PTY LTD

The Hills Are Alive Group Pty Ltd

ABN: 97 151 690 343

The Hills Are Alive (the Event) is presented by The Hills Are Alive Group Pty Ltd trading as The Hills Are Alive ("Us, Our, We, the Presenter, Management"). By purchasing a ticket to The Hills Are Alive and entering the event, you acknowledge and agree to the below Terms and Conditions of Sale and Entry.

NOTE: For the purposes of these terms & conditions the venue may be referred to as 'The Farm' or 'The Hill', The Hills Are Alive referred to as 'The Event' and the ticket/s referred to as 'wristband', 'digital ticket' or 'printed ticket'.

Tickets

Please be aware that 'Digital Ticket', 'Printed Ticket' and 'Wristband' are interchangeable terms used for a NYE on the Hill ticket. Festival wristbands must be worn at all times around the wrist of the Festival ticket holder once the digital or printed ticket has been exchanged for a wristband. Your wristband gains you entry in and out of the festival site while gates are open. Any person found not to be wearing an official event wristband or accreditation pass will be evicted from the event. Do not share your ticket barcode or event wristband with anyone else or you may be denied entry. The Hills Are Alive Group Pty Ltd reserves the right to deny admission to the bearer of any ticket or wristband that appears to have been tampered or has been previously presented. Anyone entering the site without a valid wristband will be deemed to have trespassed and will be handed over to the Police for charging. Maximum penalties apply.

Refund policy

The Hills Are Alive Group (Event Management) reserves the right to refuse admission and in such an event will not refund any admission fee paid. In the event of a lost, stolen or damaged ticket/s or where the ticket holder cannot attend the event due to reasons beyond the Management's control no refunds will be issued. If for any reason the event date/time and/or venue is changed ticket holders will be notified of the change and all tickets will remain valid. Event Management reserves the right to alter advertised playing times and substitute artist if required to do so. There will be no refunds for playing times or line-up changes. Event Management will use all reasonable endeavours to notify Patrons of the change, all tickets will remain valid and refunds will not be issued. A change in personal circumstances does not automatically entitle the return or exchange of an Event ticket however Event Management may consider such a return at its own discretion.

Event Management may at its own discretion refund Patrons if the Event is cancelled due to calamitous weather, an act of war or terrorism, or any event outside the control of The Hills Are Alive, collectively referred to as a Force Majeure event. In the instance of event cancellation, the event organisers will work with ticket holders to come to a fair and reasonable outcome. To keep up to date with any changes please view the website at www.thehillsarealive.com.au, social media sites or contact thefarmer@thehillsarealive.com.au.

Resale policy

Tickets may not, without the prior consent of the Presenter, be resold or offered for resale at a premium over the face value of the ticket (including via online auction sites) or used for advertising, promoting or other commercial purposes (including competitions and trade promotions) or to promote the demand for other goods or services either by the original purchaser from the Presenter or any subsequent ticket holder.

Entry

Upon entry to The Hills Are Alive event patrons will be required to present their purchased ticket with a current matching legal form of identification such as a current Australian drivers licence, 'Proof of Age' card, or a valid passport in exchange for an event wristband specific to the year of the event. The Hills Are Alive Group Pty Ltd reserves the right to refuse a ticket holder admission to the event or to evict that person from the event. Entry is at the attending person's own risk. Appropriate footwear and clothing must be worn at all times on the site and earplugs should be worn if necessary. Entry to The Hills Are Alive is only permitted to wristband holders and accredited staff who agree to have their vehicle and if required person searched on entry for glass, gas bottles and any other banned items. Refusal to consent to a search will prevent entry to the Event or eviction, without refund. The Hills Are Alive Group Pty Ltd takes no responsibility for any hearing damage or loss caused by excessive noise. Please note, Strobe lighting and flashing lights will be used during some of the performances.

Anyone entering the site without a valid wristband will be deemed to have trespassed and will be handed over to the Police for charging. Maximum penalties apply.

Patrons under the age of 18 can attend but must be accompanied by a parent/legal guardian AT ALL TIMES (older siblings or cousins are not acceptable guardians). The parent/legal guardian attending the festival acknowledges that they will remain within 2-3m of their minor at all times, or face eviction from the event without refund. Parents MUST stay within 2-3 metres of your child/ren at all times to avoid any risk of separation, and your child/ren being picked up unintentionally by security.

Prohibited Items

Anything that could cause harm is a prohibited item and will not be permitted entry to the venue. This includes but is not limited to glass, weapons, lasers, fireworks, flares, cooking devices, pets or animals and illicit drugs. Prohibited items that are confiscated will not be returned. The event site is a glass free zone. The event is run as a total fire ban; in no case are open flames allowed.

Conduct

You must ensure that you and your friends act in an orderly manner when attending the Event. The Hills Are Alive Group Pty Ltd may refuse entry or evict you or any of your friends if they are behaving in an intoxicated, disorderly, offensive, threatening or inappropriate manner, towards any person. Anyone found in possession, supplying or consuming illicit drugs will be evicted from the premises and reported to Police.

Crowd surfing, moshing, slam or circle dancing are all dangerous activities that can seriously injure other patrons and Management reserves the right to evict sweatband holders if they are involved in such activities.

Any breach of any of these terms and conditions will entitle the event organisers to evict the attending person from the private property without refund.

Emergencies and Medical Treatment

In the case of an emergency evacuation, it is the responsibility of the ticket holder to follow all instructions and directives from the event management staff. In an emergency situation personal belongings may need to be left behind and Management does not take responsibility for, nor will replace or refund the cost of, or the items themselves.

In the event of injury or medical treatment requiring more than basic First Aid The Hills Are Alive Group Pty Ltd may, at the expense of the wristband holder arrange medical treatment and/or Emergency Evacuation as deemed necessary by the event First Aid team.

Promotion

By entering the event site you (the ticket holder) agree to being filmed or photographed, the product of which may be used for marketing or promotional purposes for perpetuity.

Liability

Entry to the Event is at your own risk. To the fullest extent permitted by law, The Hills Are Alive Pty Ltd do not accept liability of any nature for the acts, omissions or default of those providing services in connection with the Event or any liability for any injury, damage, loss, delay or additional expenses which are incurred at or in association with The Hills Are Alive. Where legislation implies any condition or warranty which cannot be excluded or modified, that condition or warranty will be deemed to be included in this agreement. However, our liability for any breach of such condition or warranty will be limited, at our option, to the resupply of the services or the cost of having the services supplied again. In no event will we be liable for any indirect, consequential, exemplary or special damages.

To the full extent permitted by law, ticket holders waive all legal rights of action against and fully release The Hills Are Alive Group Pty Ltd, its agents, employees, members and volunteers for all claims for compensation for loss, damage, injury or death howsoever arising out of or in relation to the ticket holder's participation in the event including without limitation, liability for any negligent or tortious act or omission on the part of the persons released or under statute or for breach of these terms and conditions. Management shall not be held liable for any loss, injury or damages sustained entering, leaving or at the event.

Personal Information

It is a condition of purchase that the buyer consents to the Organiser retaining personal information as required by Privacy Amendment (Enhancing Privacy Protection) Act 2012(Cth). The Organiser will only hold your information for archive purposes and contacting you in relation to ticketing matters and The Hills Are Alive Group Pty Ltd event information. The Organiser will not trade, sell or otherwise dispose of your personal information.